

CASE STUDY · FREELANCE FULL-STACK · 2026

Multi-Brand SaaS

Live chat for 5+ brands, Stripe subscriptions and a zero-downtime move to Supabase

Next.js

TypeScript

Supabase

Stripe

PostgreSQL

Make.com

Tailwind

Vercel

5+

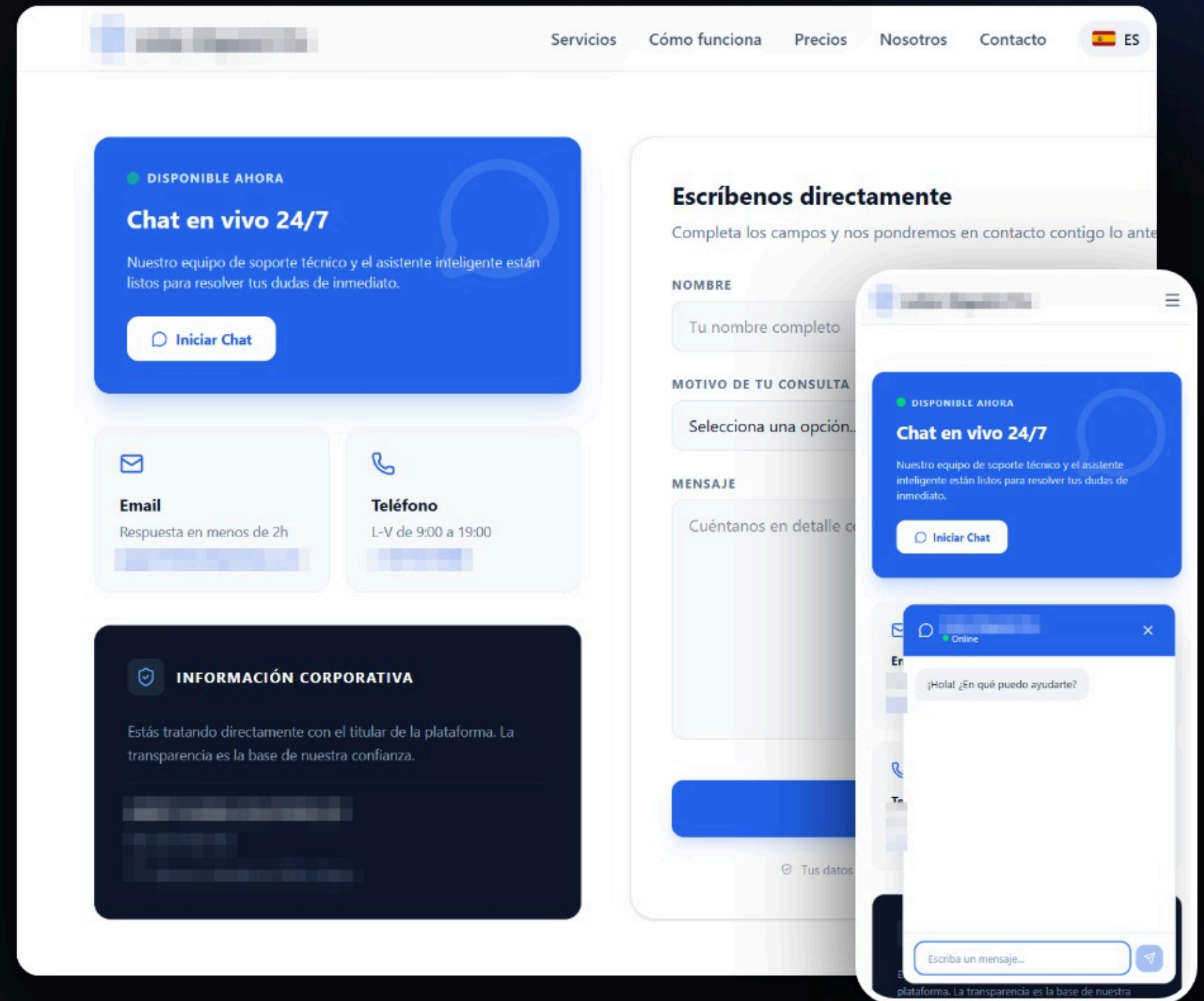
SaaS brands

0 min

Downtime

5.0★

Client rating



The challenge

5+ brands on one shared backend, with customers paying every day. The platform could not go offline.

BEFORE

- Directus CMS used as the production database
- Business logic spread across Make.com scenarios
- Stripe payments wired through no-code flows
- Hard to secure, test and evolve

AFTER

- Supabase Postgres with RLS, storage and Auth
- Next.js (App Router) and Remix dashboards on Vercel
- Stripe ↔ Supabase reconciliation
- 30+ Make.com scenarios, built manually and via the REST API

Zero-downtime migration

A live PostgreSQL migration from Directus to Supabase while customers kept transacting.

STEP 1

Parallel writes

A Make.com layer mirrored every legacy write into Supabase in real time.



STEP 2

Row-by-row validation

Parity audits compared both databases while the legacy stack kept serving customers.



STEP 3

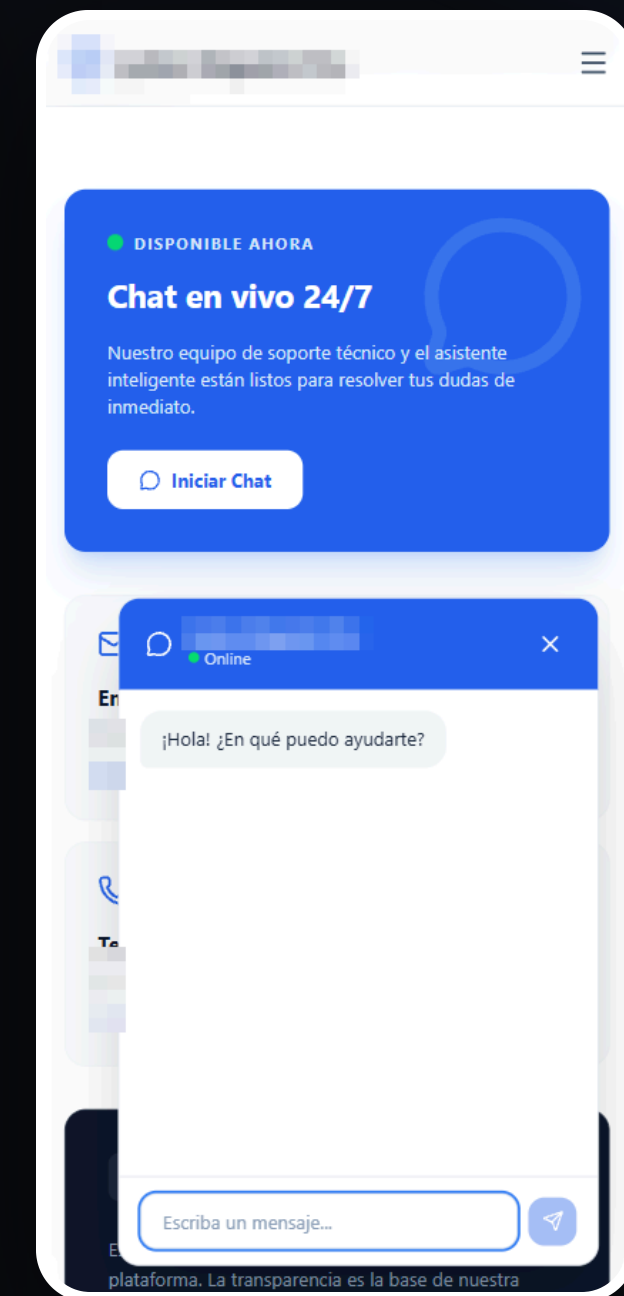
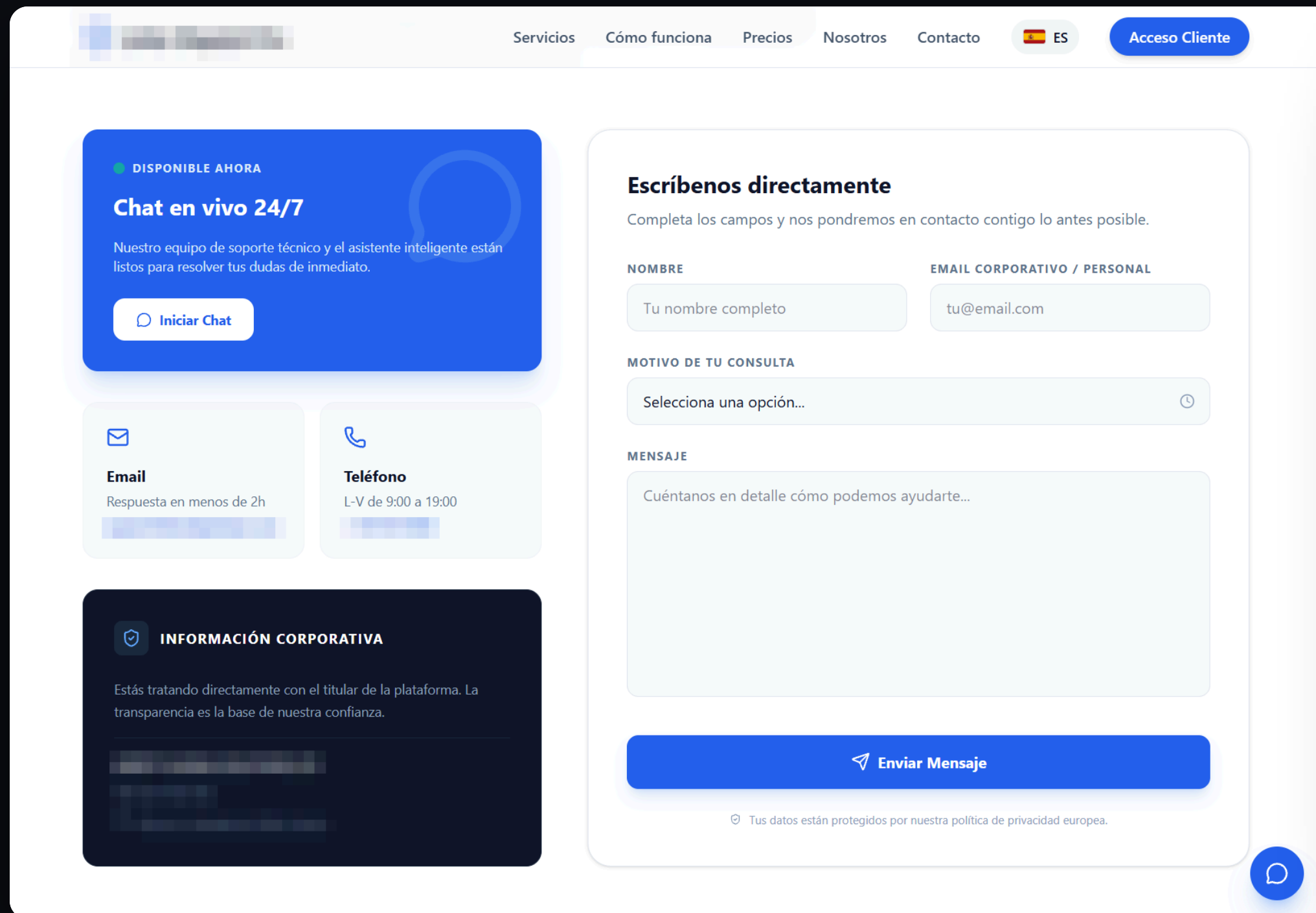
Cut over

Traffic moved to the new Supabase + Next.js stack with zero service interruption.

12 schema migrations across 20+ tables, Row Level Security policies, storage buckets and Supabase Auth provisioning.

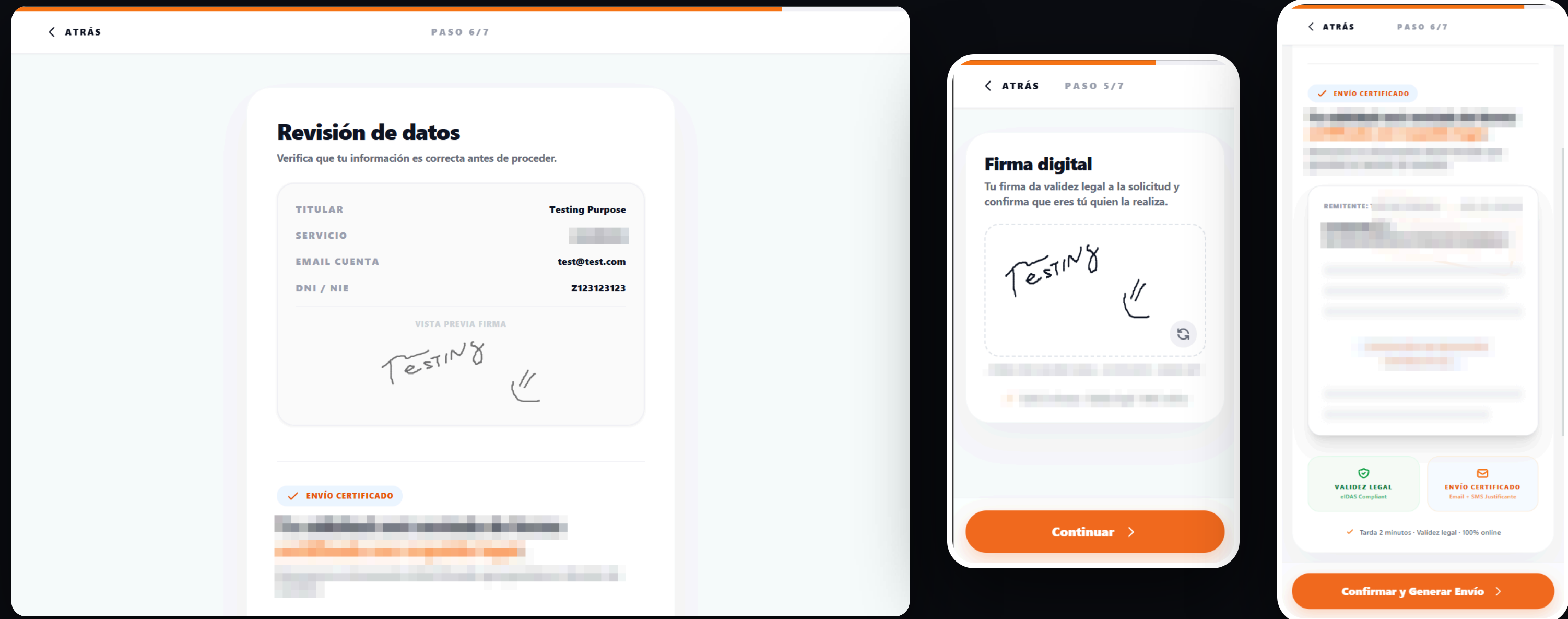
Live chat support for every brand

Contact page and chat widget per brand, responsive from desktop to mobile.



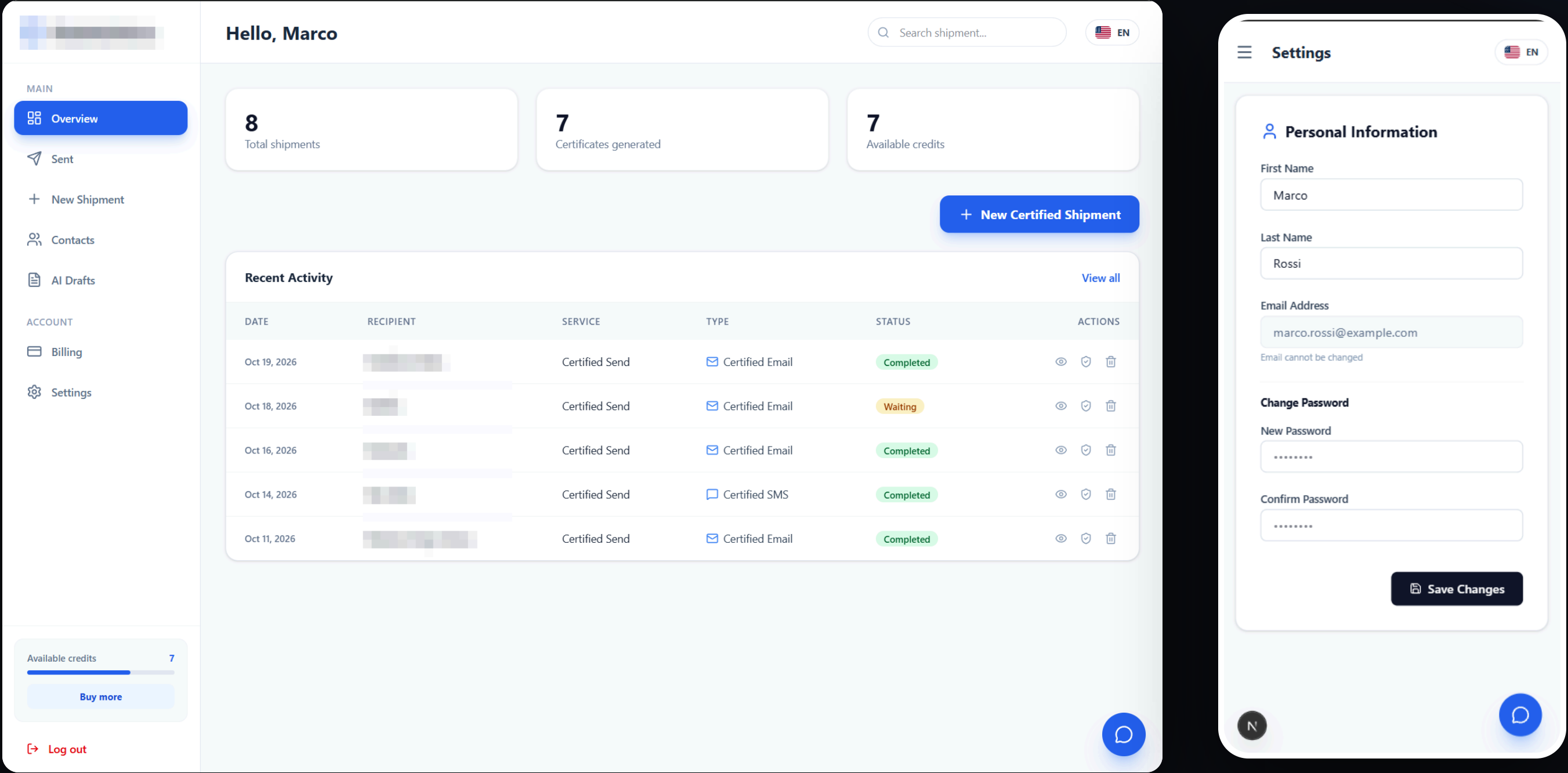
E-signature, review and payment

Signature capture and data review, with Stripe subscriptions, cancellations, webhooks and refunds per brand.



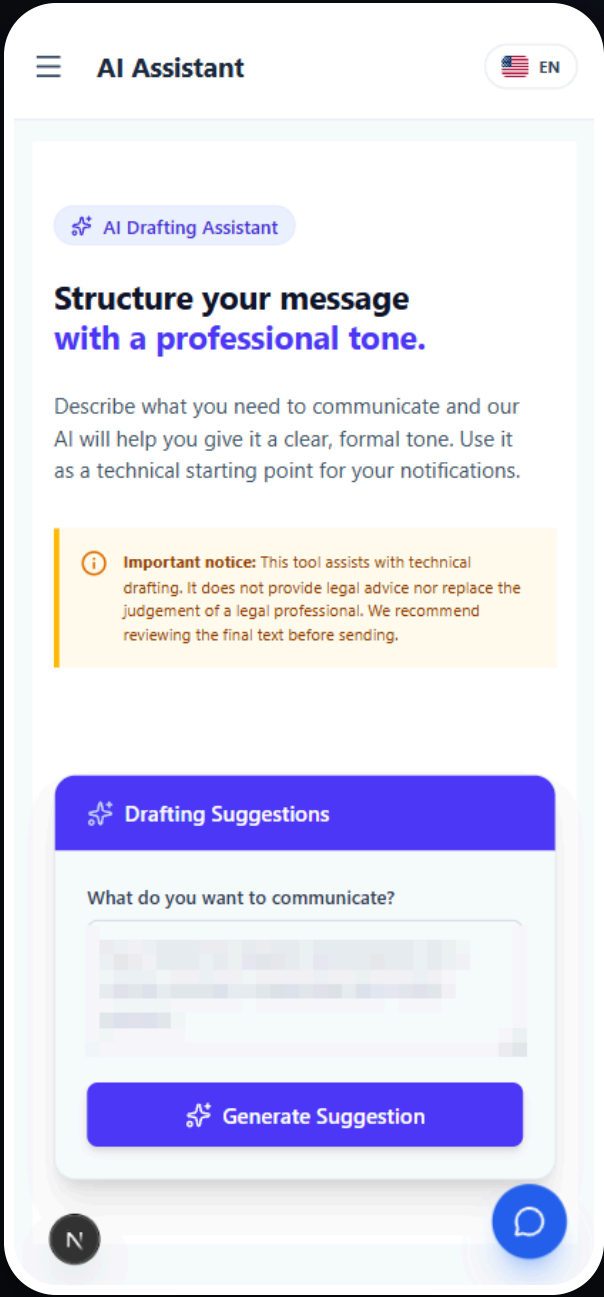
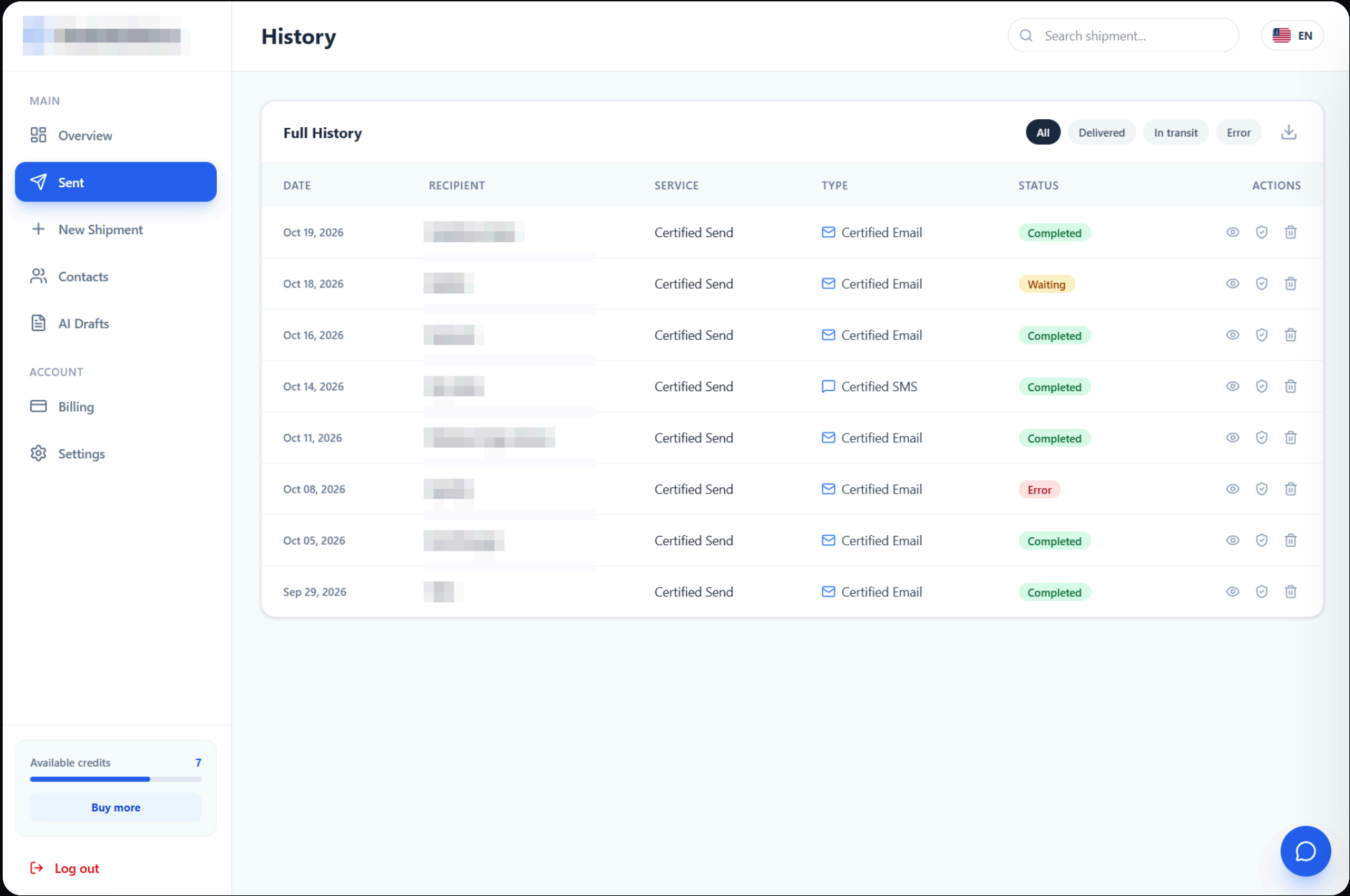
Subscriber dashboard

Overview of sends, certificates and credits for paying customers, with account settings on mobile.



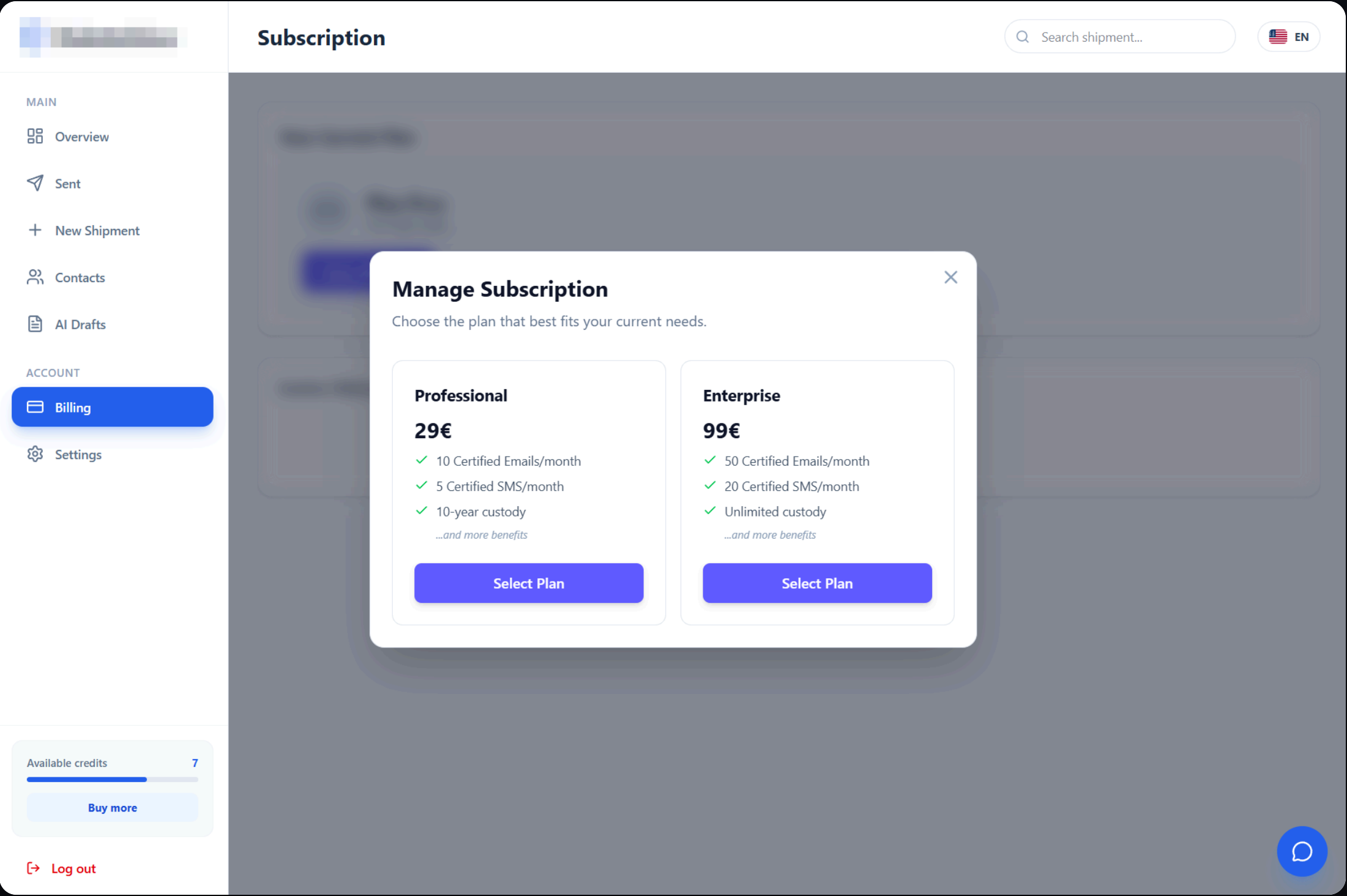
Full history and AI drafting

Filterable history of every send by status with export, plus an AI assistant that drafts messages in a formal tone.



Subscription plans and credits

Plan management and credit top-ups, connected to Stripe subscriptions.



By the numbers

Built to be secure and repeatable across brands.

0 min

Downtime

5+

SaaS brands

30+

Make.com scenarios,
manual and via API

5

Languages (i18n)

Make.com scenarios were built by hand in the editor and programmatically through the REST API: webhook bridges, subscenario wrappers, payment-event listeners, retry queues and parity audits.

What the client said

★★★★★ 5.0

"We would like to thank Ignacio for his work and professionalism throughout his collaboration as a Full Stack Developer.

From the beginning, he showed a great attitude, strong collaboration skills, and an excellent ability to adapt to a fast-moving, product-driven team environment. **His contribution was especially valuable in areas such as integrating prototypes into Next.js, transforming hardcoded elements into dynamic logic, connecting systems with Supabase, and building key backend functionalities for the project.**

Beyond his technical skills, we would also like to highlight his clear communication, commitment to team goals, and the great working relationship maintained throughout the collaboration. He has been professional, reliable, and solution-oriented, with the ability to work autonomously in a demanding and fast-paced environment.

We close this stage with a very positive view of his work and sincerely appreciate his commitment and contribution to the project. We wish him continued success in his future professional endeavors."

Client review on Upwork · Full-Stack Developer · Feb – Apr 2026